

# THE New Bern

## DESTINATION™ BRACELET

**RECOGNIZED BY LOCALS AND LOYAL VISITORS ALIKE AS THE SYMBOLIC TREASURE OF NEW BERN!**

As the second oldest city in the state of North Carolina, New Bern has seen her share of history for nearly 300 years, and proudly shows it with over 150 historic landmarks throughout the city. As a tribute to this historic seaport town that has helped to build a state, as well as a nation, the **New Bern Destination™ Bracelet** is wrought in precious metals, and honors the pride and perseverance of those who came before and those who now call New Bern home. A deep nautical heritage is honored in design by a 3 strand line "B" with an "N" embedded at its top, and is "hooked" by the NC state flag symbol, which represents the hook that this town has on the hearts of many. Two 14 karat gold wraps signify the Trent and Neuse Rivers, and at the confluence of these rivers, New Bern has flourished and enjoyed the pleasures of life on the water. Honor this town and her heritage with the **New Bern Destination™ Bracelet**... a true symbolic treasure.

An original signature design by Mitchell Ousley for  
**THE DESTINATION™ BRACELET COLLECTION**



*"The Destination™ You Love... To Wear!"*

AVAILABLE AT



*Hearne's*  
FINE JEWELRY

1331 McCarthy Blvd., New Bern  
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